

SCHEDULE

**I-st year 2018/2019, I-st-Semester, Module 1**

<i>DAY</i>	<i>HOUR</i>	<i>Group 1</i>
<b>TUESDAY</b>	16,30-17,50	Room 328 Managing Brands and Customer Equity - seminar
	18,00-19,20	<b>Room 328 MANAGING BRANDS AND CUSTOMER EQUITY</b>
	19,30-20,50	<b>Room 328 MANAGING BRANDS AND CUSTOMER EQUITY</b>
<b>WEDNESDAY</b>	16,30-17,50	Room 328 Segmentation and positioning strategies - seminar
	18,00-19,20	<b>Room 328 SEGMENTATION AND POSITIONING STRATEGIES</b>
	19,30-20,50	<b>Room 328 SEGMENTATION AND POSITIONING STRATEGIES</b>

ROMANIAN-AMERICAN UNIVERSITY  
SCHOOL OF MANAGEMENT-MARKETING  
MASTER PROGRAMME - STRATEGIC MARKETING

SCHEDULE

**II-st year 2018/2019, I-st-Semester, Module 1**

<i>ZIUA</i>	<i>ORA</i>	<i>Group 1</i>
<b>MONDAY</b>	18,00-19,20	<b>Room 317 MARKETING INNOVATION LAB</b>
	19,30-20,50	Room 317 MARKETING INNOVATION LAB