

**MASTER STUDIES PROGRAM**

**INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP**

***GUIDELINES FOR THE DRAFTING AND THE  
PRESENTATION OF THE DISERTATION PROJECT***

**Academic year 2019 – 2020**



## GUIDELINES FOR THE DRAFTING OF THE DISSERTATION PROJECT

The dissertation paper is a synthetic work of an applicative nature, the role of which is to demonstrate the general and specific competences acquired by the graduates of the “INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP” master studies program.

Through its content, the dissertation paper shall demonstrate the master student’s scientific knowledge of the topic approached in it, and comprise, besides the state-of-the-art in the respective field, chapters of advanced original scientific research on the topic, as well as concrete ways in which these are validated scientifically.

The topic of the dissertation is chosen by the scientific coordinator together with the master student and shall be correlated with the academic education program and with the coordinator’s field of expertise.

The scientific coordinator can be any of the academics who teach in the respective master program.<sup>1</sup>

**The length of the dissertation paper: 40 - 45 pages (without annexes and bibliography).**

The scientific coordinator shall decide on that structure of the paper that (s)he sees fit and relevant for the approached topic.

### **Presentation form:**

- The dissertation paper will be enveloped, respecting the model from annex 2
- The dissertation paper has to be accompanied by the scientific coordinator's report (standard form), the antiplagiarism report and the standard form for confirmation of the upload of the dissertation paper into the online institutional database
- In order to obtain the standard form for confirmation of the upload of the dissertation paper into the online institutional database, the dissertation paper must be comprised into 1 single file, maximum size of 50MB (cover page, first page, table of contents, paper, bibliography, annexes). We recommend the use of pdf type files (doc, docx or rtf files are also usable). Database upload is done through the institutional webpage [web.rau.ro](http://web.rau.ro), section "Dissertation Exam- >Electronic format upload".
- The scientific chief has the right not to accept a dissertation paper which does not observe the minimum required rules.

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<sup>1</sup> Each teacher will coordinate no more than 25% of the students, enrolled in each bachelor's, respectively, master's degree programs, regardless the total taught subjects.

### **Desktop-publishing (DTP) norms:**

- The paper format is A4, with 2.5 cm left margin and 1.5 cm top, right and bottom margins;
- The font used shall be Times New Roman, 12 points, 1.5 line spacing;
- The font used for footnotes and/or references shall be Times New Roman, 10 points, 1 line spacing;
- The font used for tables, figures and charts shall be Times New Roman, 11 points, 1 line spacing;
- The paper shall be written in English language, with page numbers at the bottom of the page and on the right;
- The contents of the paper shall have page numbers and be introduced at the beginning of the dissertation paper;
- Chapters will be numbered I, II and so on, and sub-chapters 1.1., (1.1.1., 1.1.2. and so on), 1.2. (1.2.1., 1.2.2. and so on) for Chapter I and, respectively: 2.1. (2.1.1., 2.1.2. and so on), 2.2. (2.2.1., 2.2.2. and so on) for Chapter II etc.;
- The annexes (numbered and named) and the bibliography shall be placed at the end of the paper (according to the proposed structure).
- The bibliography shall contain a **minimum of 15 specialized papers from the national and international literature and will be ordered according to the surname of the first author.** The author's surname, the initial of the first name, the title of the paper, the publishing house and the release year shall be mentioned. The bibliography shall necessarily contain web references, through the complete address of the web page.
- For footnotes and resources cited inside the paper, the author's surname, the initial of the first name, the title of the paper, the publishing house, the release year and the page/pages of the respective quote or reference shall be provided;
- Tables, figures and charts are mandatory, and they are named and numbered separately. If these do not belong to the author, the source needs to be mentioned in the form indicated above.

### **Public defense of the dissertation paper:**

- The dissertation paper shall be publicly defended in open session before the dissertation committee (the specialized scientific committee proposed by the specialization department, approved by the School Council and validated by the Senate of the Romanian-American University);
- The presentation of the paper before the dissertation committee will be performed in English, using the Power Point Office facilities;
- Length of presentation: 5 – 7 minutes;
- The multimedia electronic means (computer, laptop, video projector) are part of the technical endowment of the school.

The day they defend the paper master students need to bring only the Power-Point presentation saved on a magnetic data storage device.

**Annex 2 – COVER OF THE DISSERTATION PAPER**

**ROMANIAN-AMERICAN UNIVERSITY  
SCHOOL OF DOMESTIC AND INTERNATIONAL BUSINESS BANKING AND FINANCE**

**MASTER STUDIES PROGRAM:**

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**DISSERTATION PAPER**

**Scientific Coordinator:**

**Academic title, surname, first name**

**Graduate:**

**Surname, the initial of the father's first name, first name**

**Bucharest,**

**2020**

**Annex 3 – THE FIRST PAGE OF THE DISSERTATION PAPER**

**ROMANIAN-AMERICAN UNIVERSITY  
SCHOOL OF DOMESTIC AND INTERNATIONAL BUSINESS BANKING AND FINANCE**

**MASTER STUDIES PROGRAM:**

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**TITLE OF THE DISSERTATION PAPER / TOPIC**

**Scientific Coordinator:**

**Academic title, surname, first name**

**Graduate:**

**Surname, the initial of the father's first name, first name**

**Bucharest,**

**2020**

**FORM – WRITTEN REQUEST FOR THE DISSERTATION TOPIC**

**2019 – 2020 academic year**

**APPROVAL - Scientific Coordinator**

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**ADVISED – Head of department**

\_\_\_\_\_

**APPROVED – Dean**

\_\_\_\_\_

**Dear Mr. / Mrs. Dean,**

The undersigned \_\_\_\_\_, master student of the Romanian-American University, School of \_\_\_\_\_, *academic master studies program*: \_\_\_\_\_, year: \_\_\_\_\_, group \_\_\_\_\_, would kindly like to ask you to endorse my chosen *topic for the dissertation project*

\_\_\_\_\_,  
elaborated under the scientific supervision of \_\_\_\_\_.

**Signature,**

Date \_\_\_\_\_

**To Mr. / Mrs. Dean of the School of \_\_\_\_\_**