

Paper Editing Guidelines

Title: center, bold, 14pt,
1 line spacing

Author(s), title, position, institution, contact, right,
14pt,
2 lines spacing

Abstract: italic, justify, 12pt, max 200 cuvinte
1 line spacing

Key words: maximum 3
2 lines spacing

Paper text: maximum 10 pages, Times New Roman,
12pt, 1,5 lines, justify
1 line spacing

Bibliography references: Harvard system–
<http://efn.hud.ac.uk>

One author may present a maximum of 2 papers.

Other Information:

The papers are to be presented in English.

The papers accepted and presented will be published
in an ISBN book.

The participation fee is 35 RON and can be paid in
full in the following account:

RO 91 BRDE 410 SV 21861794100

BRD Academiei București Branch or at the
Romanian-American University pay office, with the
specification "Management Symposium Participation
Fee."

A copy of the receipt shall be handed to the
Management-Marketing Secretariat or sent via e-mail.



VENUE: The Romanian- American University

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Wish to Invite You to the
International SYMPOSIUM

EUROPEAN ROMANIA: MULTICULTURALISM, COMPETITIVENESS AND COMPATIBILITIES IN MANAGEMENT

9-10 November, 2007

Purpose

Approaching education and research from a cultural perspective in the field of management, is a course founded on the existence of profoundly cultural determinatives of the internal efficiency of the educational act. This perspective comprises numerous aspects which derive directly from the culture-education general relationship on one hand, and from the problems faced by contemporary education in management on the other. The symposium will attract and sensitize management specialists, creating the opportunity for an exchange of ideas regarding the subject at hand, defining action strategies for homologizing the curriculum in the field of management, creating and developing interdisciplinary research groups, facilitating collaboration opportunities for internal and international research and educational programs.

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Sections

1. The Transnational View of Management
2. Education in The Field of Management – A Multi-Cultural Approach
3. European Compatibility Strategies for Higher Education in Management
4. Modern Education Technologies Used in Management Science

Deadlines

- 21 October, 2007** – sending in the abstract
- 25 October, 2007** – abstract acceptance confirmation
- 31 octombrie, 2007** – sending the paper in full

Contact

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