

# Timetable

Friday, 9 November 2007

10- 10.30 **Opening Festivity:**

Romanian-American University Senate Room

**Welcome Message:**

+ Prof. Ion Smedescu, PhD, University President, Founder of the Romanian-American University

+ Prof. Ana-Maria Preda, PhD, Management-Marketing Faculty Dean

10.30- 11.30 **Plenum Presentations:**

+ Joseph Goodman, PhD, James Madison University, USA

+ Wei Houkai, PhD, Chen Zao, PhD, Chinese Academy of Social Sciences, Industrial Economics Institute, Beijing, China

+ Dr. Răgălie Ștefan, Romanian Academy, Industry and Service Center

11.30- 13.00 **Presentations by Section:**

+ The Transnational View of Management

+ Education in The Field of Management – A Multi-Cultural Approach

**13.00- 13.30    Book show**  
**Coffee break**

**13.30- 16.00    Presentations by Section:**

**+ European Compatibility Strategies for Higher  
Education in Management**

**+ Modern Education Technologies Used in Management  
Science**

**Saturday, 10 November 2007**

**10.00- 11.30    CEEX & PNCDI National Research Programs  
Presentations**

**11.30- 12.30    Book and Educational Software Show**  
**Coffee Break**

**12.30- 13.00    International Research Programmes Presentation  
– FP 7**

**13,00 – 14,00    Presentations:**  
**Technological and Business Incubator Center**  
**National Institute for Small and Medium-Sized  
Enterprises**

**14.00- 14.30    Conclusions**



**Romanian-American University**  
**Management – Marketing Faculty**

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**EUROPEAN ROMANIA: MULTICULTURALISM,  
COMPETITIVENESS AND COMPATIBILITIES IN  
MANAGEMENT**

**International Symposium**

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