The International Conference on "PERFORMANCE, TENDENCIES AND RISKS IN WORLD TOURISM"

2009

Bucharest, November 6th- 7th

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* Fill in a separate form for each submitted paper.

SECTIONS

- 1. International policies in tourism
- 2. Quality and performance in tourism
- 3. Virtual tourism: innovation and risks
- 4. Globalization and regionalization in tourism and travel industry

DEADLINES

- Send in the Participation Form and the abstract (maximum 200 words)......October 25th
- Send in papers "in extenso"....... November 1th

REVIEWERS:

Conf.univ.dr. Daniela Firoiu, Universitatea Româno-Americană, București – director manifestare

Prof.univ.dr. Maria Moise, Prorector Universitatea Româno – Americană, București Prof.univ.dr. Dorina Stănescu, Universitatea Româno-Americană, București

Prof.univ.dr. Cezar Mihălcescu, Universitatea Româno-Americană, Bucuresti

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Prof. univ. dr. TURCO Douglas Michele – Kutytown University

Prof. univ. dr. DINU Mihaela, Universitatea Româno-Americană, București

VENUE

➤ THE ROMANIAN AMERICAN UNIVERSITY 1B Expoziției Bd.

Sector 1, 012101, Bucharest Contact Person: Assist. Lecturer Roxana STAN Ph.: 0746045089

THE ROMANIAN AMERICAN UNIVERSITY THE SCHOOL OF DOMESTIC AND INTERNATIONAL TOURISM ECONOMICS THE TOURISM MANAGEMENT DEPARTMENT

Organize on November 6th – 7th **2009**

The International Conference on "PERFORMANCE, TENDENCIES AND RISKS IN WORLD TOURISM"



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We would be honored by your attending

The International Conference on
"PERFORMANCE, TENDENCIES AND RISKS IN

WORLD TOURISM"

to take place in Bucharest, November 6th -7th

The conference is an extremely important event for the academic life, reaching objectives that contribute to the education of the public, in order to develop activities which may respond to global demands of domestic, European and international tourism. The conference will approach some topically issues of world tourism evolution, from the point of view of trends, risks and crisis generated from those.

In consequence, this conference will be focused on underlining the latest results of specific researches and trends for tourism and travel industry.

ROMANIAN AMERICAN UNIVERSITY

General Guidelines

- A maximum of two papers per main (or sole) author are to be accepted for this session.
- The paper shall comprise a maximum of 8 pages edited as per guidelines.
- The presented papers will be published on an ISBN CD, by a CNCSIS-acknowledged publishing house.
- The participation fee is RON 100 (EUR 25) RON 50 for AFER members and can be transferred in the following bank account:

RO 91 BRDE 410 SV 21861794100

BRD Academiei Branch, Bucharest or at the Romanian American University cashier's office, by specifying «2009 CONFERENCE

PARTICIPATION FEE»

"In extenso" papers shall be conveyed solely by e-mail at

stan.roxana.elena@profesor.rau.ro,

payment receipt confirmation is to be done by fax / scanned copy sent by e-mail by October 30^{th} 2009.

PAPER EDITING GUIDELINES

The paper is to be drafted in Romanian or an international language, in A4 format, a maximum of 8 pages, 20 mm left/right margins, 20 mm top/bottom margins (except the first page comprising the paper title, author, abstract and keywords), edited in Word, Times New Roman, size 12, 1 line spacing.

The paper title shall be 3 lines away from the bottom margin, center-page, in bold, size 14 block capitals.

The authors' names and surnames shall be 2 lines below the paper title, center-page, in bold, size 12 block capitals. Should there be several authors, write their names in a sequence.

The authors' workplace shall be listed center-page on the following line below the line containing the authors, in size 12 Aldines (bold).

The abstract (in English) shall be 2 lines below the line detailing the authors' workplace, size 12, and shall comprise a maximum of 10 lines.

Keywords are listed in size 12, 2 lines below the abstract.

The paper text shall start 2 lines below the keywords, in size 12 font.

The chapter titles shall be in left-aligned, bold block capitals, Times New Roman 12, and shall be numbered in Arabic figures.

Paragraphs making up the paper shall have a 15 mm indentation, justify alignment.

Subparagraphs shall have a 15 mm indentation, size 12 font, in bold.

Sub-subparagraphs shall be in center-page, Italic, size 12 font.

Graphics shall be in line with the text and numbered underneath.

Formulas and equations inserted in the text shall be numbered on the right side of the page.

Tables shall be in line wit the text, numbered, and the title shall be placed on their left top side.

The bibliography shall be listed 2 lines below the end of the paper.

PAPER ABSTRACT